

KRISTEN SEW

graphic & web designer, illustrator

education

West Virginia University
Bachelor of Fine Arts, Graphic Design
(August 2016–Dec 2020)
Minor in Advertising

Semester at Sea
Study Abroad Program (Spring 2018)
Multi-country study abroad program emphasizing global comparative study involving international experiences while maintaining a full course load

skills

Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Adobe Lightroom
HTML5/CSS
SASS
PHP
Microsoft Office (Word,
Powerpoint, Excel)
Wordpress
MailChimp
InVision
Photography
Digital Illustration

affiliations

WVU Honors College (Fall 2017–Fall 2020)
National Society of Collegiate
Scholars (Fall 2017–Fall 2020)
Alpha Omicron Pi Sorority (Spring 2017–Spring 2018)

design experience

Dogs of Charm City
Graphic Designer (Feb 2021–Present)
Create designs and illustrations for social media, apparel, email campaigns, branding, and signage

West Virginia Univeristy
Graphic Design Intern (Jan 2020–December 2020)
Develop numerous design templates for infographics, newsletters, advertisements, emails and brochures
Work proficiently with software such as Adobe Photoshop, Illustrator and InDesign
Update WVU web pages using content management system, and maintain WVU branding guidelines

Studio 2453
Graphic Designer (Aug 2016–Dec 2016)
Work closely with clients to consult and recommend the most appropriate design for the client's brand
Create brands that successfully represent the client's vision and identity
Develop numerous projects while exceeding expectations of clients

work experience

Art Museum of WVU
Gallery Services Assistant (Aug 2019–Aug 2020)
Supervise the galleries, answer questions about the works, help set up exhibitions, perform extensive research on numerous artists

achievements

Magna Cum Laude (3.7 GPA)
President's List (Spring–Fall 2020)
Dean's List (Fall 2016–Fall 2019 consecutively)
Juried Student Exhibition Participant (Fall 2020)

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